GREECE IS

FIRST EDITION

WINE

2018 ISSUE

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Within just a few years, Greek wine built a name for itself and earned a unique position on the global market. Leading experts put together the pieces of the puzzle.

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DISCOVER
From the first traces of winemaking in 4300 BC to the visionaries who lay the foundations for a new era, Greece's vineyards tell a fascinating story.

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The diversity of Greece's terroirs and the wealth of its native varieties make it one of the most fascinating countries in the wine world right now. Let's travel from end to end, to get a taste of it all.

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TASTE
Reading about wine is nothing compared to enjoying it with both Greek dishes and popular foreign cuisines. We have prepared a snap guide of what goes with what, wine restaurants and bars

Kyriakos Kynigopoulos

THE MASTER "MECHANIC"

At Kyriakos Kynigopoulos' laboratory in Beaune, France, clients come from around the world: 200 French wineries and 80 more from the US, Argentina, Chile, South Africa, Spain, Italy, Switzerland, Belgium and Cyprus. Kynigopoulos is considered a master of oenological analysis and his lab handles roughly 30,000 samples per year.

Does this mean that the wines that millions of people enjoy across the world are, to a large extent, his handiwork? Kynigopoulos laughs at the suggestion. "Of course not! Winemaking is like Formula One racing. The winemaker is the driver; we just help fine tune the engine." Kynigopoulos was born in Thessaloniki. His grandfather had a vineyard but, of his 13 grandchildren, only young Kyriakos would follow him into the fields. He was 5 or 6 years old. "From then on, I was hooked," he says. He studied at the University of Burgundy and was set to return to Greece when a scholarship changed that plan and set him on the path to a bright career. Almost 30 years later, has not forgotten his homeland and works with many Greek wineries as a consultant.

How does he view Greek wine? "It is continually making progress. The only problem is that the majority of wines are made to 'go' where the consumer wants them. The challenge is to drive the consumer. Some Greek winemakers, fortunately, have started to do just that."

TODAY Kyriakos Kynigopoulos lives in Beaune in Burgundy. His laboratory collaborates with 280 wineries in North and South America, Europe and South Africa. **VISIT** www.burgundia.fr